



THE FIFTH CONFERENCE

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A new world



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IS THAT JUST FOR THE NIGHT,
OR FOR EVER?



Revenue is Vanity

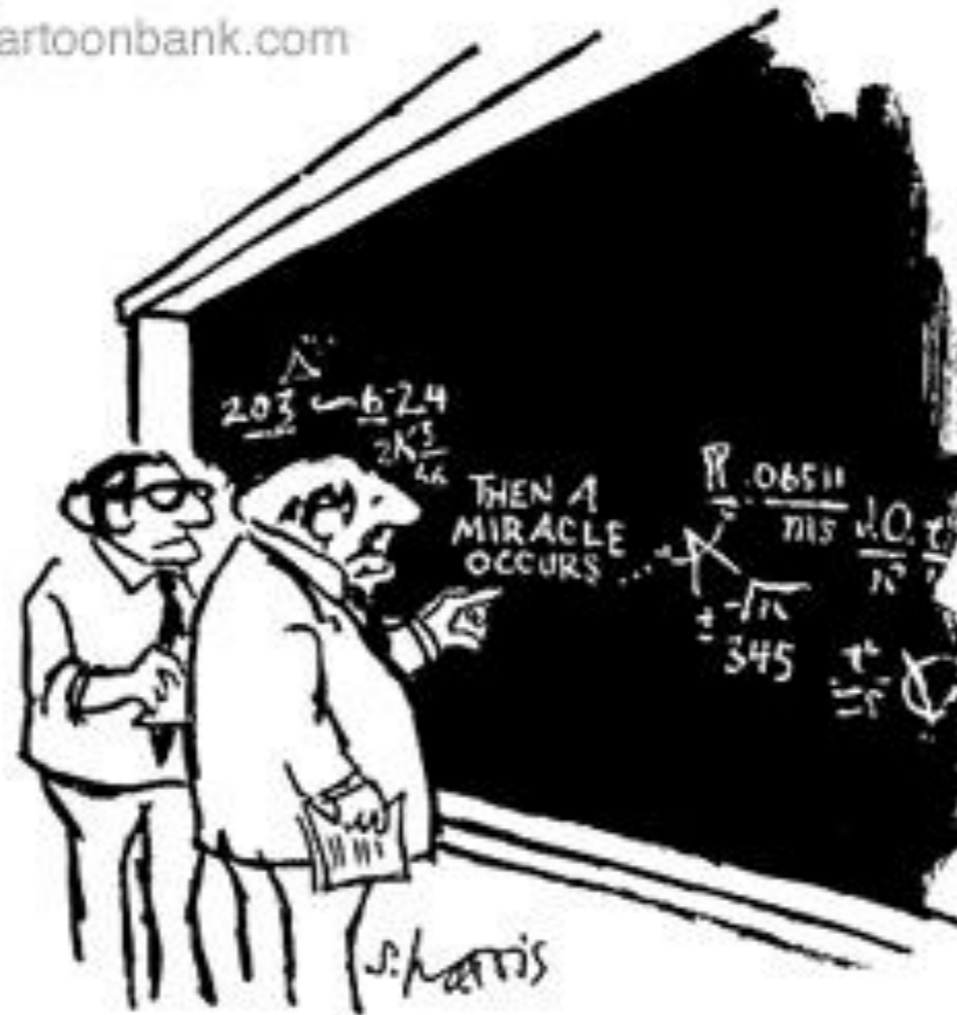


“I call my invention ‘The Wheel,’ but so far I’ve been unable to attract any venture capital.”



Profit is Sanity

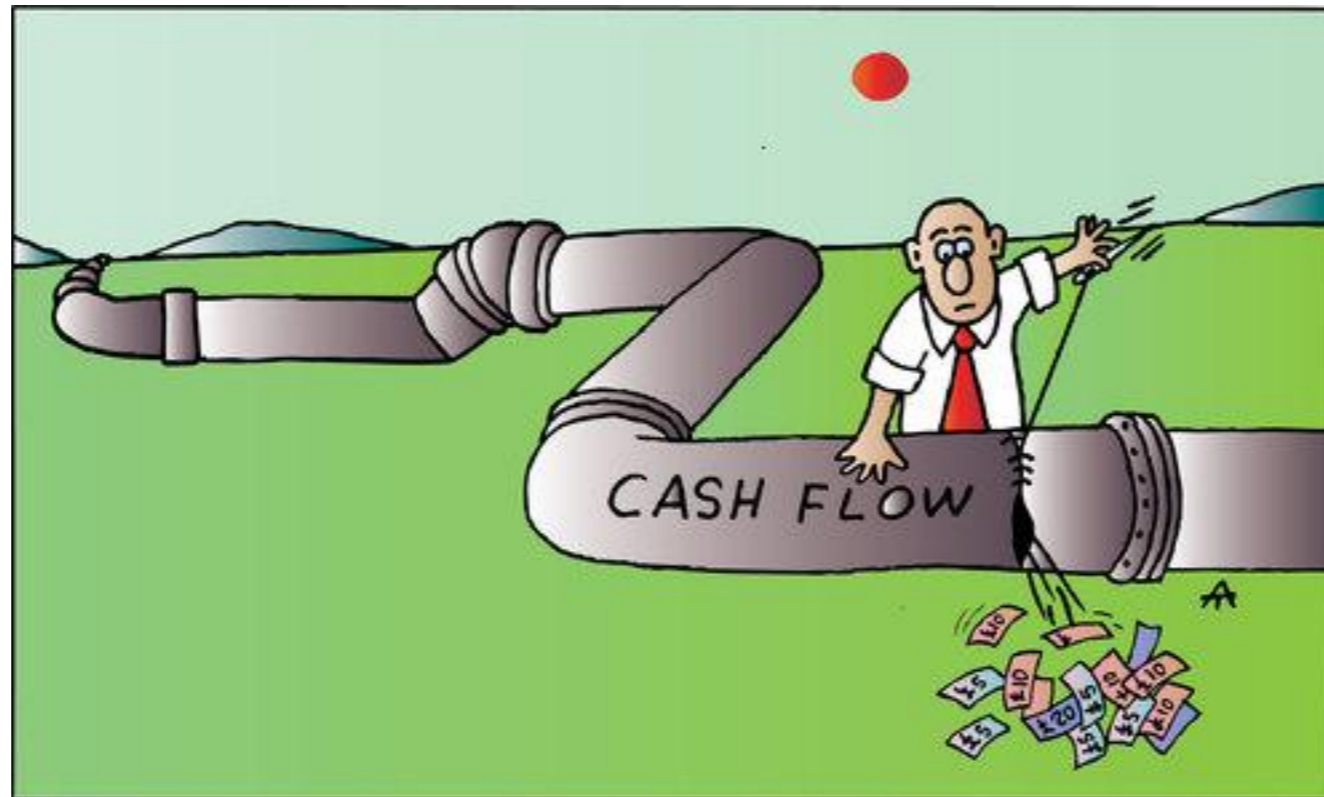
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"I think you should be more explicit here in step two."



Cash is Reality



Revenue is vanity,
Profit is sanity,
Cash is Reality

- thank you, Sven
Bally

